

## Cover Indiana Bicycle Tour Sponsorship Opportunities

### **GOLD SPONSOR** : \$5,000 CASH DONATION

As a **Gold Sponsor**, your company name/logo will be printed on:

- The cyclists' pledge forms
- Registration Packets
- Event T-Shirts
- Website with appropriate link to your company
- Event Posters and other collateral materials
- Corporate Banner displayed during the final Celebration

Your company will also:

- Be recognized during the day of the event and celebration
- Be recognized as a Gold sponsor throughout the event

Contact Juli Schirmer  
at 574-533-6109 if  
you or your business  
would like to help  
sponsor this event

### **SILVER SPONSOR** : \$2,500 CASH DONATION

As a **Silver Sponsor**, your company name/logo will be printed on:

- The cyclists' pledge forms
- Registration Packets
- Event T-Shirts

Your company will also:

- Be recognized during the day of the event and celebration
- Have the opportunity for tailored promotions in the local community
- Be recognized as a Silver sponsor throughout the event

### **BRONZE SPONSOR** : \$1,000 CASH DONATION

As a **Bronze Sponsor**, your company name/logo will be:

- Displayed along each of the vehicles that follow the cyclists' exact route, covering the state of Indiana
- Local media coverage as a sponsor

Your company will also be:

- Recognized during the day of the event and celebration
- Recognized as a Bronze sponsor throughout the event

### **RIDER SPONSOR** : \$550 CASH DONATION

As a **Rider Sponsor**, an individual or a company can sponsor one rider throughout the week. This sponsorship level is ideal if you have someone riding for your company or if you would simply like to make one rider's week a true blessing.

As a rider sponsor you will receive:

- A personal thank you from a rider you helped support.
- Recognition at the beginning of the ride as well as at the Celebration ceremony held in Downtown Indianapolis on the final day of the ride.